

## **Text Message Communications for 2016/17 Sharon School PTA Annual Fund**

Late October – Nov. 2, 2016 - Launch

It's not too late to RSVP to the Annual Fund Launch Party Nov. 3<sup>rd</sup>, 7PM. Join our community: [annualfund@sharonschoolpta.org](mailto:annualfund@sharonschoolpta.org)

Nov. 22, 2016 - Launch

Annual Fund: Don't leave for Thanksgiving without downloading a FRIENDS AND FAMILY letter. If they support, your student will receive a STAR on their handprint. Click on the BIG RED BUTTON [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

Dec. 2, 2016 – First month since launch

Annual Fund:

Elections are over. Thanksgiving turkey digested. Time to focus LOCALLY and donate a \$1/day for a calendar year to YOUR student, YOUR school. Pledge today. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

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(Throughout December, The UPS Store Offer)

*Nov. 28, 2016, Dec. 5, 2016, Dec. 12, 2016 Send holiday packages through Sharon-family owned, The UPS Store at Foxcroft Shops, 7804 Fairview Rd. Mention Sharon Annual Fund and they will donate \$2 to our fund.*

*Make a pledge yourself today. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)*

*Dec. 19, 2016 Pack and send holidays gifts. At the same time, give to your school. Mention Sharon School at The UPS Store and they'll donate! 7804C Fairview Road. Foxcroft East Shops.*

*Dec. 21, 2016 Don't forget - UPS will pack and send those last minute gifts!! Mention Sharon School at The UPS Store and they'll donate to our students. 7804C Fairview Road. Foxcroft East Shops.*

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Dec. 10, 2016 – First published donor list

Be an Early Bird and get your name on the Early Bird Donor List for Annual Fund. Pledge today. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

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2017 New Year – First Hand Printing

*Jan. 6, 2017 - Get your student's handprint on cafeteria wall NEXT WEEK without paying a dime today. Make pledge to Sharon PTA Annual Fund at [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64) and pay in March. Pledge BEFORE Monday for handprint.*

*Jan. 9, 2017 – Take advantage of snow day and get your student's handprint on cafeteria wall THIS WEEK without paying a dime today. Make pledge to Sharon PTA Annual Fund at [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64) and pay in March. Pledge BEFORE Tuesday morning for handprint.*

*Jan. 19, 2017 – Annual Fund: COME & SEE CAFETERIA HANDPRINTS. Donations received by Jan. 9th were recognized this week. Our second AND LAST hand printing is mid-February. Pledge now, pay by 3/31/17 for a handprint. Click on the BIG RED BUTTON [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)*

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Jan. 24, 2017 – Gold stars hand printing  
ANNUAL FUND: Gold stars are going on handprints to show donations of Friends & Family. Please involve your greater community on social media or snail mail to further Sharon's academic goals. Any amount is appreciated. Download letter here.

[https://sharonschoolpta.org/wp-content/uploads/2017/01/Sharon\\_AF\\_friendsfamily\\_letter-2016-2.pdf](https://sharonschoolpta.org/wp-content/uploads/2017/01/Sharon_AF_friendsfamily_letter-2016-2.pdf)

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February/March 2017 – Final months of campaign

1/30/17 Annual Fund: February is here. Our last month of the campaign. Payment due in March. Get a handprint this month for your child and feel good about supporting Sharon. Give a HAND: Help, Aid 'N' Donate. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

2/17/17 Parents and guardians: Take a moment to keep Sharon School special. Give ANY amount so your child may have their handprint on our walls and our school may thrive. Thank you for your time. Give a HAND: Help, Aid 'N' Donate. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

2/21/17 This Friday is a chance to get your child's handprint on our cafeteria walls showing that a donation has been made to the annual fund. Give a HAND: Help, Aid 'N' Donate to Sharon School PTA. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

2/23/17 Annual fund: tomorrow is our handprinting day of donors. Give any amount and be part of this campaign. Give a HAND: Help, Aid 'N' Donate to Sharon School PTA. THANK YOU. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

2/28/17 LAST DAY OF ANNUAL FUND: Today marks our last official day of the campaign to support our school infrastructure and our curriculum goals. If you haven't donated, consider doing so today. (Pay due 3/31/17) Be a part of it. Give a HAND: Help, Aid 'N' Donate. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)

3/1/17 ANNUAL FUND CAMPAIGN EXTENDED to support computer and technology plans for Sharon. Let's compete with the best. Get a handprint. Every dollar counts.

READ HERE. <https://sharonschoolpta.org/2017/03/annualfund/>

3/4/17 Mr. Jennings has submitted a noteworthy Technology plan to the PTA. Annual Fund campaign extended for one month. Please consider this last chance to support these efforts. READ

HERE. <https://sharonschoolpta.org/2017/03/annualfund/>

3/8/17 5th Grade Play was amazing!! Chip in \$10 or more to support this trademark Sharon event and great exposure for your student. PTA pays, students grow. Give a HAND: Help, Aid 'N' Donate. [rmd.me/WzUMF836x64](http://rmd.me/WzUMF836x64)